

# CREATIVETIMES



< L: Nick Gibbs  
R: Dave Cruickshank and Clare Dunkerley

## COLOUR ME BUSY

Where do you go when you want to work through a 300 page textbook, complete practical written assignments, ask questions, practise paint techniques, learn to glaze, explore colour theory and 'brush up' on your painting skills? Why to a two week, intensive Painting and Decorating Block Course in the sunny capital city of course.

### BRUSHING UP ON YOUR SKILL SET

It's a beautiful, warm and sunny day in Wellington and the waves are breaking on Petone beach, just 5 minutes walk away, but inside the Stage Two Painting and Decorating Block Course, you can hear a pin drop. The apprentices are intently watching a qualified glazer work his magic on an old window frame. Sitting on the foreshore watching the ferries go out is not on the cards today.

In fact, this two week intensive block course requires total commitment and focus from beginning to end. The timetable is tight, there are ??? Unit Standards to cover and tutor Nigel Phillipson reckons that keeping your head down and staying motivated is the only way through.

"I don't have to push them because they know you either make the most of the time here or you waste an opportunity to learn" says Nigel. "The programme is pretty intense and the apprentices have a lot to cover, there's no let up and they all know that."

The eleven Stage Two apprentices come from around the country and come from a real variety of trade backgrounds.



Darren Edmonds

Clare Dunkerley from Women in White in Wellington is no stranger to hard work. She was one of four women to enter into a pre trade programme for painting and decorating and she's the only one who finished. Now working as an apprentice, Clare is the only woman on this Stage Two course. "It's no different" says Clare. "I don't feel like I have to prove myself." The good thing is, she already has.

Also used to being self motivated is Darren Edmonds from the Hawkes Bay. "You learn a lot here. They explain it so that it makes sense." Travelling away from home and his young family for two weeks means Darren is determined to make the most of his time in Wellington and not to miss an opportunity to pick up on a new skill like glazing. "It's the first time I've done this but I'm really enjoying it" he says.

The glazing element of the course might seem strange for a room full of painters and decorators but not so says Nigel. "Some of the apprentices come from rural firms. If you break a window or find a broken pane when you're miles from a town it pays to know how to do this. You might not be able to get a glazier to come out to a job or there might not be one around."

Nick Gibbs from Porirua was the first up to the cutting bench to try out the new skill. With the others watching he was brave enough to make the first cut and went on to make a pretty decent job of his first reglaze. "It's good learning how to do stuff like this" he said. "It's been really interesting."



?? and ?? Clare and Nick

This one day intensive, taught by ??????? an ex Painter/Decorator turned Glazier was a great way to break up the study and theory from the other parts of the course. "?????" was in the trade so he can speak to the apprentices in their language. They really listen to him" says Nigel.

One of the first things ????? showed the group was the reason that safety glass gauntlets are worn. "This scar" he said pointing to a four inch jagged white line going upwards from his palm towards his elbow, "is the result of pure stupidity. And this one... and this one" he went on pointing to several more scars on his hands.

"When you're in the trades and you use your hands everyday, there's nothing worse than watching some young doctor trying to stitch your hand closed. You can't afford to make mistakes like this."

The initial shocked silence was quickly followed by a series of 'give us a look's from around the room but a health and safety lesson taught like this, is one that the apprentices will remember much more readily than one they read in a book.

A structured learning environment where questions are encouraged, where there aren't any clients or deadlines to worry about and where a mistake is an opportunity to discuss ways to improve, is a great way to learn. Combine that with intensive theory and written assessment and that makes a block course a valuable tool in any painters arsenal.



Ian Shepherd, CEO

## CEO MESSAGE

Welcome to our first newsletter of 2010.

As part of our industries wide audit, Creative Trades ITO is continuing to gather information from employers about our industries' distinct business and training needs - both current and future.

This month, in a first for our ITO, we began a round of industry focus group meetings; the aim of which is to get first hand feedback from the employers who work on the front line of our industries.

The data we have already gathered, from the survey we conducted in November and December, will be looked at alongside the information from the face to face focus group discussions and will give us a clear view of our path forward. Together, these will inform the production of the Creative Trades Workforce Development Report.

It is an exciting initiative for Creative Trades, as it means that for the first time, we will have a clear, documented snapshot of the current needs of our industries, an informed vision for where the industries should be heading next and a strategic plan outlining what we all need to do to get there.

The Creative Trades Skills Strategy and Strategic Training Plan will take us forward towards our collective vision for the industries; to be a "Professional and Highly Valued Trade". It will clearly outline a pathway to success and to ensuring a future for our trades. However, reaching our goal is only possible if we all focus on developing our industries at all levels.

We need to work together to identify any training needs within our own businesses, up-skill existing employers and trades people where required and continue to commit to the training of enough new apprentices to meet our industries' future needs. Ensuring the industry has access to well qualified trades people now and in the future, is the only way to restore the previously positive, public image of our trades.

As an industry, we only have ourselves to blame for any perceived denigration of the way industry and public view our trades. Professional standards and qualifications have not been maintained over the years, we have not promoted the trade as a 'trade of choice' for potential new entrants and we have opened up opportunity for unqualified people to enter the industry. Untrained and unqualified people lead to poor quality workmanship and standards, lower profits and wages and a low image of the industries we represent.

The good news is, the solution is simple. We need to take back control; train existing employees and encourage more young people to enter our trades as apprentices.

Creative Trades ITO is really excited about the role we play in 'the solution' but this cannot be seen as our responsibility alone, it is the duty and responsibility of everyone in the industries to work towards our future. Remember, together we can achieve the vision to have a "Professional and Highly Valued Trade". IAN SHEPHERD



### ESSENTIAL SURVIVAL INFORMATION FOR INDUSTRY TRAINEES - WE'LL HELP GET YOU THROUGH

Working hard, having fun and scraping by on next to nothing. It's all part of being an industry trainee.

So why not let ANZ make things a bit easier for you? As an industry trainee you could qualify for the ANZ student package. It comes with loads of extra perks to help you get through, including:

- A transaction account with no monthly account fee
- An easy way to save some cash.
- Free mobile phone banking
- So you can check your balance and transfer money, wherever you need to.
- A savings account with competitive interest
- So you can save for something you really want.
- A credit card with a \$500 limit and no annual fee for the first year Which could come in very handy.
- The option to apply for an interest-free overdraft of up to \$2,000 Just in case you need a little extra.
- Clever tips on helping you stretch that handful of change a bit further

For more info, visit [gettingUthru.co.nz](http://gettingUthru.co.nz)

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## ON THE ROAD WITH LEON

Creative Trades ITO is happy to welcome Leon Clarke to our team of field staff.

Leon works with employers and Apprentices all around the upper South Island supporting our industries and industry training. To help introduce Leon, Creative Times has asked him our top 5 questions about life on the road.

**Q: What brick or block building in the world do you wish you'd built?**

A: The Old Christchurch Chambers

**Q: What tool couldn't you live without?**

A: My Sense of Humour

**Q: What's your favourite work related saying or quote?**

A: You would be amazed what we could achieve if we realized we were all on the same side

**Q: What's the best place to get a coffee in your region when you are on the road?**

A: I like to support the road side coffee guys out in all weather

**Q: What's your favourite radio station or soundtrack when you are driving?**

A: Radio Hauraki good driving music



### TRAINING CO-ORDINATORS TEAM

**MICHAEL KNUCKEY** NORTHERN  
0274 900 275

**SALLY DAVIS** CENTRAL  
0274 900 276

**JAN BUCKLAND** SOUTHERN  
0274 900 280



## FACE TO FACE

The facebook sensation has made it all the way to Creative Trades ITO. This month we are launching our very own facebook page for Sign Making Apprentices.

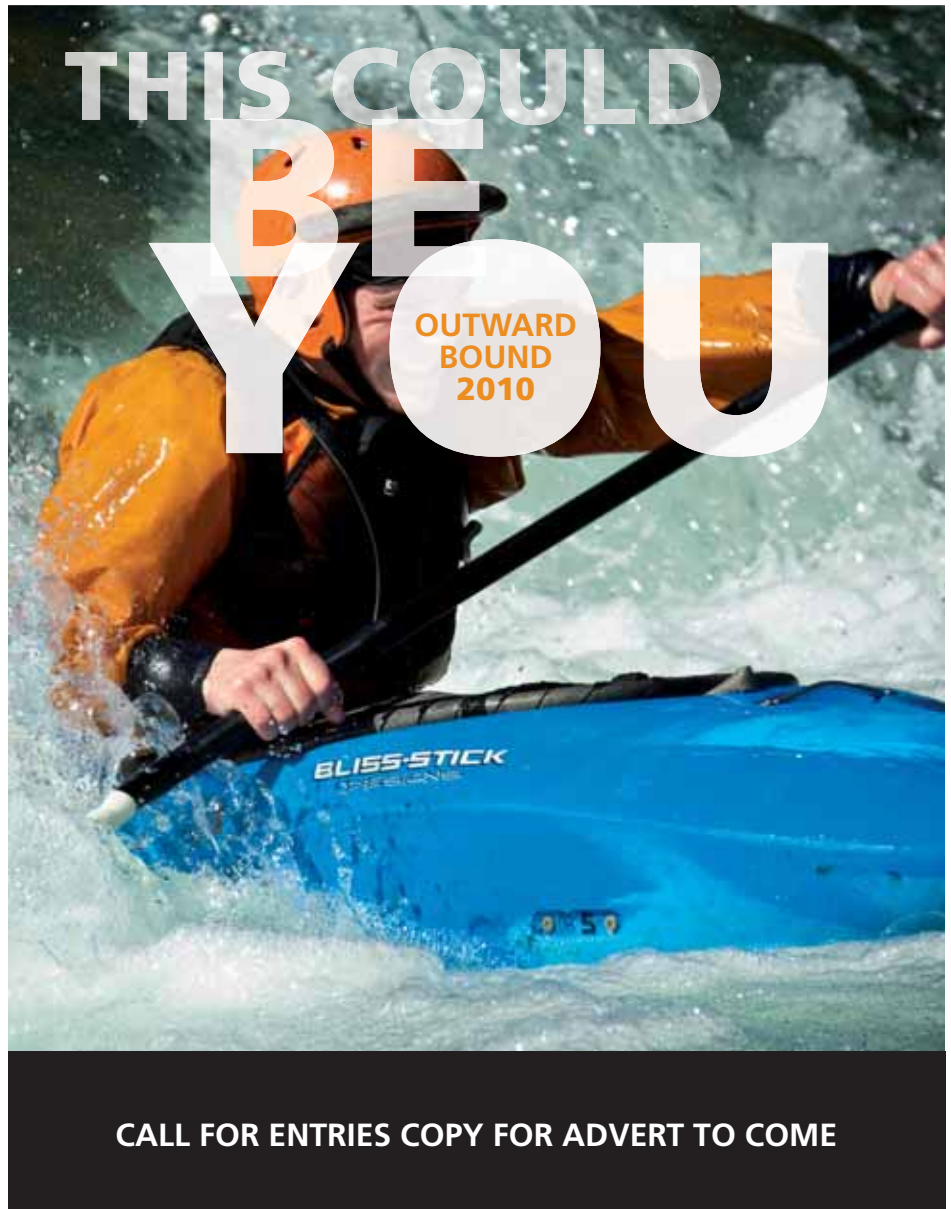
The facebook page will be updated regularly with details of any upcoming Block Courses, social events, and any improvements or changes that are happening at the ITO or in your industry.

This forum will give you a chance to touch base with other Apprentices in your industry and to find people that live in your area and work in your field.

You can use the updates and networking page to find people to share the costs of getting to a Block Course, share accommodation costs while away from home or simply for getting to know other people who share your interests.

The facebook page for Sign Making Apprentices will be our model for future pages that will represent Apprentices across all our industries. Once the pages are up and running our industries will be able to function as communities, getting to know others in our trade, sharing successes, encouraging excellence and arranging events.

All Apprentices - across Painting, Sign Making and Block Laying and Masonry - have a chance to win a \$250 retail voucher by simply updating their contact details and email address on the enclosed insert. Don't miss you chance to be part of this next exciting step for your ITO, you may just be \$250 better off.



**THIS COULD  
BE  
YOU**

**OUTWARD  
BOUND  
2010**

**CALL FOR ENTRIES COPY FOR ADVERT TO COME**

## I GET I.T.

Facebook, Beebo, MySpace, LinkedIn. These names meant nothing to us a couple of years ago and now they are the places where everyone seems to be meeting, making friends, organising events, moaning or celebrating/singing the praises of everything from the humble Tangy Fruit to the latest Hollywood block buster.

These days if you're not part of some sort of network, you're downright antisocial.

### SO WHAT IS SOCIAL NETWORKING AND WHY SHOULD I CARE?

Think of a social network as a really big school. You fill in an enrolment and get your 'student I.D.' and then go to the quad and find your friends. Like school, you can become part of a group or clique but these groups can be as inane as "people who like chewing on aluminium foil" so beware.

### (I.T FOR THE WORKPLACE) SOCIALISING THE 2010 WAY

Mostly social networking sights are used by people to catch up with mates or reconnect with long lost friends. They can be really fun and really addictive.

#### BUT BEWARE

One of the not so hidden dangers of the social networking world is 'oversharing'. Once you've joined a network you can be 'seen' or 'found' by people from all over the world and those people can - depending on your privacy settings - ask to 'be your friend' and see what you're up to. While it sounds great, (who doesn't want more friends?) it can be a minefield.

#### SOME DO'S AND DON'TS

**DO** enjoy finding out what your mates from overseas are doing and looking at photos of their life, kids etc.

**DO** think carefully about what you post - who's going to be reading it? Your boss? Your mum?

**DO** think about how you will handle people wanting to 'be your friend' or accessing your profile. If your boss, employee or coworker asks, could you say no without offending them? Would you want to?

**DON'T** post photos of you out on the razz and then call in 'sick' to work

**DON'T** write ANYTHING derogatory about your boss, employee, client or any other people. You'd be surprised who might read it and take offence

# WALL OF RECOGNITION

## MASONRY

**William MacMillan** from *Artisan Bricklaying Solutions Ltd.* of Kaiapoi with a National Certificate in Masonry - Brick and Block Laying

**Tony William** from *H & R Bricklayers Auckland Wide Ltd.* of Auckland with a National Certificate in Masonry - Brick and Block Laying

**Ryan Kennedy** from *John Worrall Bricklayers Ltd.* of Auckland with a National Certificate in Masonry - Brick and Block Laying

**Allan Wheeler** from *Hanrahan Brick & Blocklaying* of Dunedin with a National Certificate in Masonry - Brick and Block Laying

**Benjamin Hancock** from *Artline Memorials Ltd.* of Hamilton with a National Certificate in Monumental Masonry

## PAINTING AND DECORATING

**Troy Gourley** from *Dave Joblin Ltd.* of Christchurch with a National Certificate in Painting - Core Qualification

**Andrew Swales** from *Grant Jenkins Contracting* of Timaru with a National Certificate in Painting - Core Qualification

**Christopher Anderson** from *Brown & Syme Holdings Ltd.* of Christchurch with a National Certificate in Painting - Core Qualification

**Matthew Winters** from *Programmed Property Services (NZ) Ltd.* (Inv) of Invercargill with a National Certificate in Painting - Core Qualification

**Nicholas Riley** from *TR Decorating* of Masterton with a National Certificate in Painting - Core Qualification

**Hitesh Angrish** from *P & W Painters (South Canterbury) Ltd.* of Timaru with a National Certificate in Painting - Optional Strand in Wallcoverings (L4)

**James Taite** from *Doug Miller Ltd.* of Palmerston North with a National Certificate in Painting - Optional Strand in Spray Techniques

**Matthew Faulkner** from *Paul Reddish Decorating Ltd.* of Wellington with a National Certificate in Painting - Optional Strands in Wallcoverings and Spray Techniques

**Lain Rutter** from *Clayton Ellis Decorating Ltd.* of Christchurch with a National Certificate in Painting - Optional Strands in Wallcoverings and Spray Techniques

## SIGNMAKING

**Hayden Kirk** from *Auto Art Dunedin* of Dunedin with a National Certificate in Signmaking with strand in Computer Graphics

**Leon Guerin** from *Designart Signs Ltd.* of Nelson with a National Certificate in Signmaking with strand in Hand Lettering

**Christopher Barnes** from *Signcraftsmen of Auckland* with a National Certificate in Signmaking with strand in Hand Lettering

# RESENE'S ROAD TRIP

March 2010 has been our month of face to face meetings with the people who work in our industries. This year, for the second time, Creative Trades ITO was happy to be a invited to be a part of the Resene Painter Expo alongside Resene's major suppliers.

The Expo brings together a group of Resenes major suppliers to demonstrate their equipment and market their products to painters across New Zealand. It visits thirteen cities across the country and is a unique way for us, at Creative Trades ITO to meet with clients, potential clients, Employers, Apprentices and Stakeholders from around the country.

We were able to formally gather feedback from the Painting industry using a questionnaire and also got great personal insight from the opportunity to talk to so many Painters and Painting Apprentices.

Opportunities like this one, to get out into the industry, are a great way for us at Creative Trades ITO to add to our growing understanding of the businesses and training needs of our stakeholders; of helping us to develop our services and ensuring we meet the unique and changing requirements of our industry.

The Expo, alongside with the industry meetings we have been running, has meant that we are getting to know our industries from the inside out.

Thanks Resene for including us in your Expo and for the opportunity to keep evolving and improving.

# MEETING THE INDUSTRY

We are over half way through our Industry Meetings and we are already getting a real understanding of what our Employers are saying about the future of our industries.

We have met with over 60 Employers already and we are really excited about the opportunities to hear from the rest of the country at the dates we have planned in April.

If you haven't attended a meeting yet, there may still be time. Check out the April meeting dates and venues.

## MEETING DATES AND TOWNS/CITIES:

### PAINTING AND DECORATING INDUSTRY MEETING

DATE	TIME	PLACE
APRIL 2010 TUESDAY 13	4PM - 6.30PM	HAMILTON
TUESDAY 20	4PM - 6.30PM	PALMERSTON NORTH

### SIGNMAKING INDUSTRY MEETINGS

APRIL 2010 WEDNESDAY 14	7AM - 9.30AM	HAMILTON
WEDNESDAY 14	4PM - 6.30PM	AUCKLAND

### MASONRY INDUSTRY MEETINGS

APRIL 2010 TUESDAY 13	7AM - 9.30AM	TAURANGA
THURSDAY 15	7AM - 9.30AM	AUCKLAND
THURSDAY 22	4PM - 6.30PM	WELLINGTON

To register your interest and find out the venue please call 0800 200 486

